

LATOYA CHERRELL BOWMAN

PRODUCTION

Dallas, TX | (469) 779-5861 | film.alienationproductions@gmail.com
[linkedin.com/in/toya-cherrell](https://www.linkedin.com/in/toya-cherrell) | Project or Portfolio URL (Optional)

SUMMARY

Motivated and detail-oriented Production Team Member with hands-on experience in studio operations, camera setup, lighting, and on-set coordination. Skilled in film production, editing, and creative storytelling from concept through completion. Adept at collaborating within production teams and using industry-standard tools to deliver professional content on schedule.

SKILLS

- DaVinci Resolve Skill
- Premiere Pro
- Movie Magic Scheduling & Budgeting Skill
- Sony FX6
- Script Writing
- Art/Set Director
- Director/Producer
- Studio Video Monitor Jib Crane
- Songwriting IP Strategy & Rights Skill
- Microsoft Powerpoint
- Studio Floor Camera
- Story-Boarding & Animatic Direction

EXPERIENCE

PRODUCTION TEAM MEMBER (INTERNSHIP)

December 2018 - March 2020

Potter's House, Dallas, TX

- Equipped stage and studio setups with lighting for 50+ cast and crew and operated floor camera operations for live and recorded sessions.
- (Action verb) + what you did (more detail) + reason, outcome or quantified results

FOUNDER & CREATIVE LEAD

2013-Present.

AlieNation Productions LLC, Dallas, TX.

- Led a pro bono project for a local non-profit organization, managing a team of 10 to produce a promotional video that increased their donations by 20% in just three months.
 - Developed and produced Royal Kinection Adventures, animated character bible, pilot script, tagline, demo songs, music-led children's series integrating discipleship, and adventure. (Action verb) + what you did (more detail) + reason, outcome or quantified results
 - Authored and directed pilot concepts, created character bibles, and constructed 10+ demo songs and proof-of-concept materials for partnerships. Wrote and produced faith-based theater plays.
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EDUCATION

Bachelor of Science in Visual Arts (B.S.) - Digital Cinematography Concentration

October 2025

Full Sail University, Winter Park FL

A.A. Motion Picture

January 2020

KD Conservatory College of Film and Dramatic Arts, Dallas, TX

AWARDS/RECOGNITIONS/VOLUNTEER WORK

- The National Society of Collegiate Scholars.
- Women in Film.